

# Container List

74-8001 ~ Records, Organizational ~ Fiesta de Las Rosas Collection

10/28/2019

Container Description	Folder	Location	Creator	Date Subjects	Title
1: H025148 1) Publication: Official Souvenir of the Carnival of Roses held at San Jose, Santa Clara County, California, May 6, 7, 8 and 9, 1896. Published by T. Brower & Son, Market and Satna Clara Streets. 2) Postcard "Take in the Carnival of Roses and the opening of the National Circuit under the auspices of the Garden City Cyclers, Saturday May 9th, 1896" 3) Envelopes printed with Carnival of Roses branding	1			1896/05	Carnival of Roses 1896 Souvenir publication, ephemera
1: H025148 Souvenir of the Carnival of Roses held in honor of the visit of President McKinley, Santa Clara Co. Cal. May 13, 14, 15 1901. (Object ID 1981-1-1)	2			1901	Carnival of Roses 1901 Souvenir program
1: H025148 Bound volume of typed minutes, January-July 1901	3			1901	Carnival of Roses 1901 Executive Committee Minutes
1: H025148 Also includes souvenir stamp.	4			1901	Carnival of Roses 1901 clippings
1: H025148 Official souvenir program, advertising postcards, Rose Carnival program. Held May 11-14.	5			1910	Santa Clara County Rose Carnival and Aviation Meet
1: H025148 Seven black and white postcards of the 1910 Rose Carnival parade. Cataloged individually in the Photographs catalog.	6			1910	Fiesta de las Rosas picture postcards, 1910
1: H025148 1) Paper decal featuring a woman with wide-brimmed hat, holding a rose stem in her mouth: "Meet me at the Fiesta de las Rosas, May 19" sponsored by Calpet Gasoline "More Power to You." 2) Program for the first production of "The Madonna of Monterey" by Mrs. Fremont Older, directed by Mr. Reginald Travers, performed in the quadrangle of the State Teachers College, the evenings of May 16 and 17. "Note: At eight o'clock Friday evening, Miss Louise Smith, Queen of La Fiesta de las Rosas will be crowned on the stage."	7				Fiesta de las Rosas ephemera, unknown years
1: H025148 Costume design drawings, committee notes and budgets for the San Jose State Teachers College production of The Nightingale and The Rose, May 21-22, Riasta de las Rosas.	8			1926	Fiesta de las Rosas 1926: The Nightingale and the Rose production
1: H025148 Invitation to attend; windshield advertisement "Wear a Rose. Fiesta de las Rosas, San Jose. May 20-21-22, 1926."	9			1926	Fiesta de las Rosas 1926 program, ephemera
2: H024879 Handwritten notes and correspondence related to the Fiesta's Museum Department and organization of exhibit to mark San Jose's 150th anniversary, organized by Mrs. Cora Fremont Older.	1-5			1927	La Fiesta de las Rosas 1927: Museum Department records

Container Description	Folder	Location	Creator	Date Subjects	Title
2: H024879	10			1929	La Fiesta de las Rosas 1929 program
2: H024879	11			1930	La Fiesta de las Rosas 1930 program
2: H024879	12			1930	La Fiesta de las Rosas 1930: Minutes of the Board of Directors
2: H024879	13			1931	La Fiesta de las Rosas 1931: Program, General Meeting handbill
2: H024879	14			1932	La Fiesta de las Rosas 1932: Letterhead
2: H024879	15			1933	La Fiesta de las Rosas 1933: clippings
2: H024879 <i>Ledger of handwritten notes on parade entries</i>	6			1927	La Fiesta de las Rosas 1927: Judge's
2: H024879	7			1927	La Fiesta de las Rosas 1927: Programs
2: H024879	8			1927	La Fiesta de las Rosas 1927: Clippings
2: H024879 <i>Official program, decal, invitation, and program for "The Piper," presented by The San Jose Players of the San Jose State Teachers College.</i>	9			1928	La Fiesta de las Rosas 1928 ephemera
3: H078652 <i>Assorted records from the Fiesta Board of Directors, including minutes, press releases, budget statements, memoranda, tentative program of events, rodeo planning.</i>	1, 2			1969	Fiesta de las Rosas 1969 assorted records
3: H078652	3			1969	Fiesta de las Rosas 1969 clippings
3: H078652 <i>Bumper sticker, invitations, Rose Show program, "Pops" de las Rosas program, Float Builders Manual, fliers, information packet, "Boycott the fiesta da las rosas" fliers.</i>	4			1969	Fiesta de las Rosas 1969 ephemera
3: H078652	5			1969	Fiesta de las Rosas 1969 program
3: H078652 <i>Includes souvenir placemat, Kodak promotion, and Longhorn Steer Drive table tent promotion.</i>	6			1969	Rodeo de las Rosas 1969 Souvenir program
4: H025149 <i>Index cards documenting potential loans from local residents to the Fiesta history exhibition. Includes owner's name, address, phone number and description of "relic for loan to museum." Filed alphabetically by owner name, as well as files by city/town.</i>					Fiesta de las Rosas 1927 Historical Museum Department records

Container Description	Folder	Location	Creator	Date Subjects	Title
5: H078743 <i>Scrapbook of clippings, ephemera, photographs related to the Fiesta de San Jose held at the Santa Clara County Fairgrounds on May 25-May 30, organized by the San Jose Junior Chamber of Commerce and other organizations. The early plans called for a carnival, two rodeos, and exhibits.</i>  <i>According to a clipping dated March 31, 1955, the Fiesta was "an attempt to revive the community spirit engendered by Fiesta de las Rosas, which died during the depression, and the earlier Carnival of Roses."</i>  <i>11" x 14", 26 p. Includes headshots of the Fiesta Queen contestants:</i>  <i>Betty Souza</i> <i>Yvonne Perreira</i> <i>Charlene La Faver</i> <i>Betty Easton</i> <i>Carole Angelo</i> <i>Rhene Nell Chase</i> <i>Lupe Alexander</i> <i>Wanita Clark</i> <i>Caryl Gary</i> <i>Janet Lyon</i> <i>Susan Gran</i> <i>J. Jaramillo</i> <i>Kathy Orr</i>				1955	Fiesta de San Jose 1955 Scrapbook